**Membership Report**

|  |  |
| --- | --- |
| **Membership Level** | **Total** |
| **Business Member - Bronze** | 4 |
| **Business Member - Gold** | 1 |
| **Family/Household** | 55 |
| **Family/Household - Recurring** | 16 |
| **Individual** | 164 |
| **Individual - recurring** | 28 |
| **Lifetime** | 2 |
| **Supporting** | 24 |
| **Supporting - Recurring** | 8 |
| **Sustaining** | 4 |
| **Grand Total** | **306** |

**Staff News**Tara resigned effective last Friday 9/5; f/t school + teaching jobs

**Fundraising**

1. Share the Road – good prospect
2. Statewide ride mtg, discussion w Barry, RFP
3. Interest in chapter concept from Tom O'Brien, Dave Fine
4. VN Engineering - proposed communications work for SRTS
5. Travelers, Lululemon, LeGrande, DonationScout, Hartford HealthCare Medical Group, Canterbury Econ Dvpt, Justin Eichenlaub/org membership, Jim Green's law firm
6. Fall a good time for another sponsorship campaign

**Advocacy**

1. Serving as Govt's appointee to BPAB since July
2. Submitted final complete streets reports to DPH; report still due for Nov - Jan (although K executed May 9)
3. DPH wants to renegotiate c/s contract
4. discussions starting for legislative proposals, via BPAB
5. speaking 9/16 at OSH, Nov 25 at CRPA conference, wkshp being planned with CCM for April
6. Gubernatorial debate 9/15
7. Nov elections an opp to get people thinking about which candidates support bikeable, walkable communities
8. BPAB - possible role with bike/ped stakeholders group on state highway transpo strategy

**Education**

1. Share the Road
2. Bike Ed business and financial plan
3. Travelers?

**Management**

1. Ex comm meeting action steps, prepared & sent minutes
2. checking into options to office lease
3. resuming banking, mship, po, website & social media, newsletter work
4. solicited board candidates via David Hildebrand/Aetna; Chris Adams/CGA; HYPE/Julie Daly. Previously contacted Tom Kehoe.
5. Posted 2014 Budget to board page
6. Business plan adoption - finalized end August.
7. Business plan implementation - continuing quarterly consultation w Barry > Ex Comm oversight function.

**Other**

1. New Milford
2. New Britain
3. Dave Fine
4. Simsbury bike ed
5. LOS New Haven to Northampton trail
6. Trinity intern/s?
7. Tourism
8. CCAP - gran fondo
9. bike share
10. I-84
11. Connecticut for Livable Communities, an initiative of Connecticut’s Legislative Commission on Aging,
12. Bike ped count
13. New Britain, Simsbury and New Haven recently applied to be officially recognized as a Bicycle Friendly Community.  UConn recently applied for BFU.
14. Tranform CT Stakeholders
15. Board recruit/s needed for community correpondence

**ED Goals – Status – next page**

**ED Goals/Status**

|  |  |  |
| --- | --- | --- |
| 1. Advocacy | Using best practices for nonprofits and advice from at least one experienced nonprofit lobbyist, evaluate the case for pursuing the Vulnerable User bill as part of our 2014 advocacy agenda. | Complete |
| 1. Education | Using best practices for business planning, work with members of the board (in lieu of a Bike Education Committee) and external advisors to develop a business plan for bike education. | In progress. Refer to Business Plan. |
| 1. Education | Promote Bike to Work Day, striving to increase participation, as measured by the number of Bike to Work Day pledges and events held across the state, as compared to participation in 2013. | Complete |
| 1. Education | Assess resources needed to bring the Bike to Work program “in house” as part of staff responsibilities rather than primarily a volunteer led program. | Complete. Refer to business plan. |
| 1. Fundraising | Lead Discover Hartford committee as project manager for 9/21/2013 Discover Hartford Tour. Solicit sponsors, manage project tasks and timeline, publicize the event and coordinate day of event volunteers. – COMPLETED SUCCESSFULLY | Complete |
| 1. Fundraising | In collaboration with the Membership & Revenue Committee, implement the Business Membership program. – COMPLETED SUCCESSFULLY | Complete |
| 1. Fundraising | Obtain at least 6 business members by 6/30/14. | 5 to date. Not easy! |
| 1. Fundraising | Supporting the Annual Dinner by serving on the committee and with providing effective publicity and overseeing admin functions such as registration and payment. – COMPLETED SUCCESSFULLY | Complete |
| 1. Fundraising | Survey members and nonmembers to identify their perspectives on who we are, what we do, our unique value proposition. – COMPLETED SUCCESSFULLY. | Complete |
| 1. Fundraising | Conduct annual appeal to individuals and businesses by 12/31/13. The appeal should include a summary of 2013 accomplishments. – COMPLETED SUCCESSFULLY | Complete |
| 1. Fundraising | Create a basic 2-year development plan for the organization using best practices for nonprofits and advice from at least one experienced development officer. | In progress; see also business plan |
| 1. Fundraising | Solicit sponsors for Bike to Work Day. | Complete |
| 1. Fundraising | Write and design a brief annual report (up to 4 pages) for 2013, to accompany the 2014 annual appeal to businesses and individuals and any proposals to prospective funders. | Started, but have been unable to return to this due to new developments and shifting priorities. |
| 1. Board Mgmt/Governance | Work with Gary Griffin to engage board in a branding session to better define who we are and how we communicate our unique value proposition. | Complete |
| 1. Board Mgmt/Governance | Work with the board to develop the role of the Executive Committee, using best practices for nonprofit governance. | In progress |
| 1. Board Mgmt/Governance | Working with professional consultant/facilitator, work with the Board to clarify roles and responsibilities of the Board and the Executive Director. | In progress |