



Board Meeting Agenda August 12, 2015, 6:30 pm – 8 pm

Call in Number: 1-605-475-6333, Passcode 929102

Mission statement: *Bike Walk Connecticut is changing the culture of transportation through advocacy and education to make bicycling safe, feasible, and attractive for a healthier, cleaner Connecticut.*

| | | | |
|-------------|--------|---|--------------------------|
| 6:30 | — | Welcome , attendance | Bill Young |
| 6:30 | 5 min | 1. Minutes – review and adopt | Emily Wolfe |
| 6:35 | 5 min | 2. Financials – review and accept | Kelly Kennedy |
| 6:40 | 5 min | 3. 990 Filing Update and Next Steps | Scott Gamester |
| 6:45 | 10 min | 4. Nominations of Colleen Kelly Alexander; Sean Alexander; Brendan Harris, Sue Smith | Kevin Vicha |
| 6:55 | 10 min | 5. Bike Shop/Club Ambassador Outreach – brief updates from each director | All |
| 7:05 | 10 min | 6. ED Report Key Points: Membership, Mission Statement (walking?) STR brochure, DPH contract, Board Ambassadors needed (Middletown, Newington, 8/24-25), key performance indicators; advocacy agenda. | Kelly Kennedy |
| 7:15 | 10 min | 7. Discover New Britain (Sept 27) – Update; next steps. Bring your 3 ideas for celebrity emcee! | Chris Skelly |
| 7:25 | 10 min | 8. Annual Dinner (Nov 20) - Update; next steps. Bring your 3 ideas for guest speaker! | Emily Wolfe |
| 7:35 | 10 min | 9. Silent Auction (Nov 20) – Update; next steps. | Scott Gamester |
| 7:40 | 5 min | 10. Wrap Up – review actions to be taken before next board meeting | Bill Young / Emily Wolfe |
| 7:45 | — | Thank you and adjourn | Bill Young |

For Your Calendar:

- **2015 IN PERSON Board Meetings: Sep 9, Nov 11**
- **2015 Conference Call Meetings: Oct 14, Dec 9**
- **Discover CT—New Britain: Sept. 27**
- **2015 Annual Dinner & Silent Auction: Nov. 20**

Nonprofit Quarterly | (<http://nonprofitquarterly.org/2015/07/15/why-board-engagement-in-advocacy-is-essential/>)

Why Board Engagement in Advocacy Is Essential

By ANNE WALLESTAD | July 15, 2015



(<http://145rnijmoab3n57zj39in2y1.wpengine.netdna-cdn.com/files/2015/07/Drop-the-Mic.jpg>)

We ask a lot of nonprofit boards of directors. We want them to be deep thinkers about strategy and mission, vigilant providers of oversight, rainmaking fundraisers for our work...the list goes on.

But where some have called for a narrowing of the board's scope, today BoardSource did the exact opposite. With the release of a new edition of *Ten Basic Responsibilities of Nonprofit Boards* (https://boardsource.org/eweb/DynamicPage.aspx?Action=Add&ObjectKeyFrom=1A83491A-9853-4C87-86A4-F7D95601C2E2&WebCode=ProdDetailAdd&DoNotSave=yes&ParentObject=CentralizedOrderEntry&ParentDataObject=Invoice%20Detail&ivd_formkey=6920279263d7-4ba2-bf4e-a0da41270555&ivd_cst_key=00000000-0000-0000-0000-000000000000&ivd_prc_prd_key=23F3F37B-E825-42E4-9D50-9341B06D58F9), we have formalized the expectation that advocacy is an essential board responsibility.

This is not something that we take lightly. "Ten Basics" is widely considered to be the definitive resource on nonprofit board roles and responsibilities, and has sold more than 300,000 copies worldwide since it was first released in 1988. Expanding the expectations for boards around advocacy in this seminal publication is putting a stake in the ground. We are saying that advocacy is too important to the success of our missions to be considered something "extra" or "nice to do." It's absolutely essential to the work of our organizations and our ability to fulfill our missions and serve our communities.

Here's why we are taking this important stand:

- **Our missions are too important to sit on the sidelines.** If there are policy changes that would advance—or threaten—our ability to do our work, we can't afford to sit idle as the decision-making happens around us. We need to make sure that policymakers understand the impact of their decisions on our missions and our communities. We need to make sure that they know exactly what our communities have to gain—or lose—from those decisions; it's our responsibility as protectors of our missions.

- **The need is too great to ignore.** While it's not all about public funding for nonprofit organizations, we cannot be naive about the fact that nonprofit organizations are extremely vulnerable to shifts in public funding priorities. With a third of all revenues received by public charities coming from government sources, there's no denying that a huge portion of the programs and services that we provide to our communities depend on public support. And when that support shrinks, goes away, or is delayed, the people that we serve suffer. That's not a fundraising problem for our organizations; that's a survival problem for our communities' most vulnerable. We have to make sure that policymakers understand the impact of their decisions before the damage is already done.
- **We are the people decision-makers need to hear from.** Policymakers are hungry for information and education from community leaders and constituents, and board members' motivations and intentions are perceived differently than those of paid lobbyists or even nonprofit staff. When an unpaid volunteer board leader takes that time to speak with them about an issue of community importance, they pay attention.
- **We have more power and influence than we think.** There are an estimated 20 million board members in the United States alone, and we represent our communities' most connected and influential leaders. When the stakes are high, these relationships and networks matter, and we have the power to partner with decision-makers to align priorities with what our communities really need.

Board leaders are a powerful and influential group of leaders committed to the missions and organizations we serve. To leverage the positive potential of our leadership, we have to expand it outside of the boardroom. We have to communicate with passion and clarity about why our work matters to those who are making decisions that will impact our missions.

If we care enough to sit on a board, then we must care enough to stand up for our missions. In some circumstances, it's the only thing that will really make a difference.

The new edition of "Ten Basics" is a part of a broader effort to get boards engaged as ambassadors and advocates for their missions—an effort BoardSource formalized last year with the launch of the Stand for Your Mission campaign, together with the Alliance for Justice, the Campion Foundation, the Forum of Regional Associations of Grantmakers, the John S. and James L. Knight Foundation, and the National Council of Nonprofits. Learn more about the Stand for Your Mission campaign and how your board can stand for your mission at www.standforyourmission.org (<http://www.standforyourmission.org>).

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NEW Edition! Ten Basic Responsibilities of Nonprofit Boards

Posted by Andrew Phifer on July 15, 2015 at 10:42 am

Related Topics: [advocacy skills](#), [Stand for Your Mission](#)

Today, BoardSource released a new edition of its iconic resource, [Ten Basic Responsibilities of Nonprofit Boards](#)! The new edition updates and expands upon the expectations and recommendations within each of the ten responsibilities, with the most significant and notable changes reinforcing the active and engaged role that BoardSource encourages board members to play as advocates and ambassadors. This important shift supports the work of the [Stand for Your Mission Campaign](#), in which Alliance for Justice is proud to be a core campaign partner.

BoardSource President Anne Wallestad [highlights the power of board members](#) noting, "There are an estimated 20 million board members leading nonprofit organizations in the United States alone. If we tap into the tremendous power and influence available to us as a nonprofit sector, there is truly no limit to what we can accomplish for our missions."

Read more about the release of this updated publication and the ongoing campaign below:

Nonprofit Quarterly: [Why Board Engagement in Advocacy Is Essential](#)

The Nonprofit Times: [Stand For Your Mission Pushes Board Advocacy](#)

First Installment of Bolder Advocacy's Three-Part Stand for Your Mission Video Series: [Why Advocacy? Talking Points for Nonprofits and Foundations](#)

Stand for Your Mission Resource: [The Power of Board Advocacy: A Discussion Guide for Boards](#)

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ARE YOU
ADVOCATING
FOR YOUR
MISSION?

IT'S ONE OF
YOUR KEY
RESPONSIBILITIES.



NEW EDITION!

STAND
FOR YOUR
MISSION

#ADVOCACYNOW

**Bike Walk Connecticut
Meeting of the Board of Directors
Wednesday, July 8, 2015
Sheldon Oak Board Room
54 South Prospect Street
Hartford, Ct 06106**

Present: Scott Gamester, Kelly Kennedy, Chris Skelly, Kevin Vicha, Ray Willis, Emily Wolfe, Bill Young

Guest: Sue Smith

1. The meeting was called to order at 6:30 by Bill Young.
2. The minutes of the June 2015 Board meeting were reviewed and approved.
3. Financials – Kelly summarized the previously distributed report. We are doing better than we were at this time last year because of the revenue-producing events. We are hitting targets except for corporate contributions. Scott and Kelly will spend time before next meeting cleaning up the chart of accounts in preparation for switching from Quickbooks.

Scott moved to accept the financials. Chris seconded; the motion passed.

4. 990 Prep and Filing Status. We have an extension to file the 990 with the IRS. The due date is August 15th. The 990 asks about the Board policy on conflict of interest; whistle blowing and record keeping. The Board will be asked to sign the conflict of interest policy at the August meeting.
5. Nominating Committee: Kevin reported that he has a meeting with prospective Board member Colleen Kelly Alexander next week. Once Kevin meets with her can we send an e-mail to have the formal vote so we can have her participate in the next Board meeting.

Kelly mentioned Brendan Harris who attended a Board meeting as a guest and was a marshal for the West Hartford tour. It was agreed we should consider bringing him on the Board so we have a pipeline. Kelly will call him and see if he is interested and orient him with general expectations. If he is interested, as with Colleen, we will put him on the Board for the next meeting.

Another volunteer, Ajay, is interested and the Board agreed he was worth a follow up.

6. Executive Director's Report – Kelly reviewed the progress in June and plans for July; details on the previously distributed Work Plan Calendar. . The new law got a lot of media attention. Kelly was on WNPR this morning and was in Milford for a segment on Channel 12 that will air next week. Stan Simpson at Fox did a nice job. The Board should call Kelly if anybody has any questions about the law.
7. Bike Club/Bike Shop Ambassadors – Kelly distributed a list and talking points for Board members to reach out to/solicit bike clubs and bike shops. Each Board member is requested to visit and talk to at least two bike shops. It was suggested that we could offer free memberships when someone buys a bike.

(copy of e-mail containing Bike Shop assignments, talking points and contact info for shops are attached.)

8. Annual Dinner and Silent Auction: Scott volunteered to take lead on organizing this event with guidance from Chris Skelley and Rick Thibodeau.

We need to focus on selling tables to big spenders who will pump up the auction revenue.

Each person should come up with three ideas for the dinner speaker

9. Discover New Britain Discover New Britain – Chris Skelly summarized progress. Want to get more people to event in New Britain by dropping price and collaborating on a brunch at the Museum of American Art.. The goal is to get 300 riders and net same as West Hartford.

There was discussion about possible celebrity riders to help promote the event, including local news people and Mike Golick of ESPN.

10. Discover Connecticut Multi Day Ride – Kevin summarized the planning progress. Sue Smith, who has participated and studied many multi-day rides summarized ride options with various camping and lodging ideas, and a preliminary proposal she developed.

Next steps: put together the business case –including info about cost and research about what we might charge and proposed route. Need to decide configuration: stay in one place like hub and spoke kind of ride? Question – what two hubs would we do?

11. Harvard Business School Community Partners Project -

Kevin updated the Board. The Board discussed and agreed on this brainstorming focus for the HBS Community Partners session: HBS –how do we get 10x revenue in 5 years?

The session would be a dinner separate from Board meeting.

Meeting adjourned at 8:30 pm

Next Meeting: Teleconference; August 12, 2015 @ 6:30 pm

Emily Wolfe

From: Kelly Kennedy <kelly.kennedy.bikewalkct@gmail.com>
Sent: Wednesday, July 15, 2015 3:27 PM
To: board@bikewalkct.org
Subject: Bike Shop/Club Ambassador Info
Attachments: 4 - Bike Bill Effective July 1 2015 - Media Release.docx; 6 - Bike Shop & Club Ambassador Checklist 2015.docx; Bike Shop & Club List.xlsx

Hi all –

For those who couldn't make the July board meeting, I'm happy to report that we're launching the Bike Shop/Club Ambassador idea we started discussing last year. Here's the contact info you need for the shops & clubs you offered to be ambassadors to.

- The tip sheet is attached, with possible talking points and ideas for things to leave behind. Please contact your shops or clubs before our next board meeting on August 12.
- Letting bike shops know about the new bike laws and the Sept 27 Discover Ride in New Britain are easy topics to start with.
- These email addresses have been on our distribution list for a long time (except for Ray's two as noted). Ask if there's a better email address (or additional ones) and if there so, please let me know.
- Dave and Chris B, see the attached list and please let me know which 2-3 shops or clubs you'd like to work with.

Thank you – I hope you'll enjoy this.

| Board Ambassador | Shop/Club | First name | Last name | Email |
|------------------|---------------------------------------|------------|-----------|---|
| Bill Young | Berlin Bicycle & Repair Shop | | | |
| Bill Young | Bloomfield Bicycle & Repair Shop, Inc | Michael | Wolf | bbike@snet.net |
| Chris Skelly | Bikers Edge | Bob | Desmaris | bob@bikersedge.com |
| Chris Skelly | Bikers Edge 2 | Eric | Hamel | info@bikersedge.com |
| Chris Skelly | Bikers Edge Avon | | | |
| Chris Skelly | Suburban Sports | Keith | Knappi | admin@suburbansport.com |
| Emily Wolfe | Zane's Cycles | Chris | Zane | info@zanes.com |
| Emily Wolfe | Zane's Cycles of Fairfield | | | info@zanes.com |
| Kevin Vicha | Central Wheel | Jeff | Gelt | jeff@centralwheel.com |
| Kevin Vicha | Central Wheel | Aubrey | Schulz | aubrey@centralwheel.com |
| Kevin Vicha | REI | | | <i>Note—Jeremy Castle has moved on and I don't have his replacement's contact info recorded yet</i> |

| | | | | |
|-----------------------|----------------------------------|--------------------------------------|---------------|--|
| Kevin Vicha | Pedal Power | Gary | Nicol | sales@pedalpowerct.com |
| Ray Willis | Devil's Gear Bike Shop | Matt | Finer | devilsgearbikeshop@gmail.com |
| Ray Willis | Chris's Spoke & Wheel | | | No email -- not ID'd our list prior to July 2015 |
| Ray Willis | Ray Willis Toys & Bikes | Not ID'd our list prior to July 2015 | | willjo5@msn.com |
| Scott Gamester | Benidorm Bikes And Snowboards | Jan & Doug | Tanner | jan@benidormbikes.com |
| Scott Gamester | Farmington Valley Trails Council | Steve | Noble | steve.cris.noble@comcast.net |
| Scott Gamester | Farmington Valley Trails Council | Bruce | Donald, Pres. | rbd1414@hotmail.com |
| Scott Gamester | Newington Bike | Dave | Arnold | dave@newingtonbike.com |

Kelly Kennedy, Executive Director

Bike Walk Connecticut
 PO Box 270149
 West Hartford, CT 06127-0149
 Cell: 860.977.1179
 Office Voicemail: 860.578.4925
www.bikewalkct.org
kelly.kennedy@bikewalkct.org



Bike Shop and Bike Club Ambassadors

We first discussed the bike club/bike shop ambassador concept in March 2014. The purpose of having Bike Walk Connecticut directors function as ambassadors to CT bike clubs and bike shops is to:

- Re-engage bike shops across the state with Bike Walk Connecticut and build and maintain strong, long-lasting relationships with them;
- Raise awareness of Bike Walk Connecticut and our work among bike shop customers and bike club members;
- Build our base of individual members and donors;
- Acquire the financial and general support of bike shops and clubs, through business memberships, donations, or specific sponsorships;
- Ultimately, strengthen our statewide presence and revenue base.

How it Can Work

1. Each director would serve as an ambassador to at least 2 or 3 specific bike clubs and shops as close to their residence or workplace as possible.
2. Directors operate as the lead point of personal contact for all Bike Walk Connecticut matters specific to his or her bike shops and clubs.
3. Directors call and visit each of their bike shops or clubs once a month.
4. Initial visits will be to re-engage the bike shop or club or introduce them to Bike Walk Connecticut, for those that have had no previous relationship with us. Subsequent visits and calls will be to update the shops and clubs on our work, learn about their initiatives and interests, identify specific ways we can be of mutual assistance, and build our business and individual membership and donor base.

Keep these handy:

- ✓ Bike Walk CT business cards
- ✓ Brochures
- ✓ Business Membership flyer
- ✓ Press Release on 2015 Bike Bill

Bike Shop Liaison Checklist and Talking Points

- ☐ Visit the shop. Try to pick a slower time when the staff will have time to talk to you. Call ahead to find the best time to talk to the owner.
- ☐ Introduce yourself as a director of Bike Walk CT. Ask if they know about us.
- ☐ Tell them we're reaching out to bike shops to look for ways to collaborate to get more people riding bikes, more often.
- ☐ Tell them who we are and what we do.
 - We're CT's only advocacy and education organization that works at the state level to make CT a better place to bike and walk. We're a member-supported not-for-profit. Our mission focuses on "active transportation."
 - We got the "Bike Bill" passed in 2015 that lets cyclists ride as far to the right of the road as judged safe by the cyclist, instead of "as practicable." The new law also allows for modern bike lanes, cycle tracks, buffered bike lanes, contraflow lanes to be designed in CT.
 - We got the Vulnerable User bill passed in 2014 and the 3' safe passing foot law enacted in 2009.
 - We're working on getting the state and towns to implement complete streets policies.
 - We organize Bike to Work Day (May), a statewide summit, the Discover Connecticut tours (next is New Britain on Sept 27), an Annual Dinner in November
 - We have attended the national summit on behalf of CT and organize lobby day with our US Senators and Congressmen/women. [note: but not in 2015]
- ☐ Tell them who's on our distribution list from their shop. Is that the best contact? If not, who?
- ☐ Are they willing to (or do they) use parts of our newsletter in their news to customers? *If so, be prepared to forward our material personally to them as a follow up.*
- ☐ Start talking up Discover New Britain (Sept 27). Thoughts for getting more riders involved?
- ☐ Ask if you can leave some Bike Walk CT brochures by the register.
- ☐ Mention the business membership and sponsorship package. Leave a flyer behind.
- ☐ Ask they would be willing to provide any benefits to Bike Walk CT members
- ☐ Record any important takeaways, suggestions or follow up points for your next visit and to report back at the next board meeting.
- ☐ Schedule another visit on your calendar.

Mission statement: *Bike Walk Connecticut is changing the culture of transportation through advocacy and education to make bicycling safe, feasible, and attractive for a healthier, cleaner Connecticut.*

| Board Ambassador | Shop/Club | First name | Last name | Email | Phone | Street Address | City | Zip | County |
|------------------|----------------------------------|-------------------------|------------|--|----------------|--------------------------|---------------|-------|------------|
| Bill Young | Berlin Bicycle & Repair Shop | Michael | Wolf | bbike@snet.net | (860)-828-1131 | 855 Mill Street | Berlin | 06023 | Hartford |
| Bill Young | Bloomfield Bicycle & Repair Shop | Bob | Desmaris | bob@bikersedge.com | | 38 Tunxis Ave | Bloomfield | 06002 | Hartford |
| Chris Skelly | Bikers Edge | Eric | Hamel | info@bikersedge.com | (860)-582-7770 | 384 Farmington Ave | Bristol | 06010 | Hartford |
| Chris Skelly | Bikers Edge 2 | | | | (860)-582-7770 | 427 Winsted Road | Torrington | 06790 | Litchfield |
| Chris Skelly | Bikers Edge Avon | | | | (860)-678-7770 | 16 Ensing Drive | Avon | 06001 | Hartford |
| Chris Skelly | Suburban Sports | Keith | Knappi | admin@suburbansport.com | (860)-828-5808 | 25 Webster Square Rd | Berlin | 60037 | Hartford |
| Emily Wolfe | Zane's Cycles of Fairfield | Chris | Zane | info@zanes.com | 1-800-551-2453 | 330 East Main Street | Branford | 06405 | New Haven |
| Emily Wolfe | Zane's Cycles of Fairfield | | | info@zanes.com | 203-256-8735 | 1215 Post Rd. | Fairfield | 06824 | Fairfield |
| Kevin Vicha | Central Wheel | Jeff | Gelt | jeff@centralwheel.com | (860)-677-7010 | 62 Farmington Ave | Farmington | 06032 | Hartford |
| Kevin Vicha | Central Wheel | Aubrey | Schulz | aubrey@centralwheel.com | 860-677-7010 | 62 Farmington Avenue | Farmington | 06032 | Hartford |
| Kevin Vicha | REI | Jeremy | Castle | jeastle@rei.com | | 71 Raymond Road | West Hartford | 06107 | Hartford |
| Kevin Vicha | Pedal Power | Gary | Nicol | sales@pedalpowerct.com | (860)-347-3776 | 359 Main Street | Middletown | 06457 | Middlesex |
| Ray Willis | Devil's Gear Bike Shop | Matt | Finer | devilsgearbikeshop@gmail.com | 203-773-9288 | 151 Orange St. | New Haven | 06511 | New Haven |
| Ray Willis | Chris's Spoke & Wheel | | | No email -- not ID'd our list prior to | 2031-384-8779 | 2355 E Main Street | Bridgeport | 06610 | New Haven |
| Ray Willis | Ray Willis Toys & Bikes | Not ID'd our list prior | | wiljo5@msn.com | 401-596-1045 | 53 Railroad Ave. | Westerly, RI | 02891 | |
| Scott Gamester | Benidorm Bikes And Snowboards | Jan & Doug | Tanner | jan@benidormbikes.com | (860)-693-8891 | 247 Albany Tpk | Canton | 06019 | Hartford |
| Scott Gamester | Farmington Valley Trails Council | Steve | Noble | steve.cris.noble@comcast.net | (860)-658-4065 | PO Box 576 | Tariffville | | Hartford |
| Scott Gamester | Farmington Valley Trails Council | Bruce | Donald | rd61414@hotmail.com | | | | | |
| Scott Gamester | Newington Bike | Dave | Arnold | dave@newingtonbike.com | (860)-667-0857 | 1030 Main Street | Newington | 06111 | Hartford |
| | Amity Bicycles | | | | 203-387-6734 | 18 Selden Street | Woodbridge | 06525 | New Haven |
| | Bethel Cycle | Greg | Pelican | info@bethelcycle.com | (203)-792-4640 | 120 Greenwood Avenue | Bethel | 06801 | Fairfield |
| | Bicycle Cellar | | | bicyccellar@sbcglobal.net | 860-658-1311 | 532 Hopmeadow St. | Simsbury | 06070 | Hartford |
| | Bicycle South Windsor | | | 860-644-0023 | | 978 Sullivan Ave. | South Windsor | 06074 | Hartford |
| | Bicycle Works, LLC | Matt | Morris | bicycleworksllc@yahoo.com | (860)-462-0548 | 1255 Middlebury Road | Middlebury | 06762 | New Haven |
| | Bicycles East | Steve | Dauphinais | info@bicycleaseast.com | (860)-659-0114 | 331 new London turnpike | Glastonbury | 06033 | Hartford |
| | Bike New London | | | bicycleten@gmail.com | | | New London | | New London |
| | Brookfield Bicycle Center | Shawn | Emmerson | emmrsh@aol.com | (203)-775-7083 | 612 Federal Road | Brookfield | 06804 | Fairfield |
| | Capital Velo Club | | | paggioli@cox.net | (860)-659-1632 | 427 CHIMNEYSWEEP HILL | Glastonbury | 06033 | Hartford |
| | Central Connecticut Cycling Club | | | cttriathlete@yahoo.com | | P.O. box 319973 | Newington | | Hartford |
| | Chapman's Orange Bicycle | | | | 203-795-5701 | 284 Post Road | Orange | 06477 | New Haven |
| | Cheshire Cycle & Repair | Dillian | Provonost | info@cheshirecycle.com | (203)-250-9996 | 471 West Main St | Cheshire | 06410 | New Haven |
| | Clarke Cycles | | | | 860-767-2405 | 4 Essex Plaza, Route 154 | Essex | 06426 | Middlesex |
| | Class Cycles | | | | 203-264-4708 | 77 Main Street North | Southbury | 06488 | New Haven |
| | College St Cycles LLC | Bob | Jacobson | collegestreetcycles@gmail.com | (203)-865-2724 | 252 College Street | New Haven | 06511 | New Haven |
| | Connecticut Yankee BC | | | richardsachs@juno.com | (860)-526-2059 | NO. 9 NORTH MAIN ST | Chester | | Middlesex |
| | Cutting Edge | | | | 860-828-3428 | 146 Mill St | Berlin | 06037 | Hartford |
| | Cycle Center | Ken | Valvo | info@cyclecenterct.com | (203)-968-1100 | 1492 High Ridge Rd | Stamford | 06903 | Fairfield |
| | Cycle Dynamics Bicycle Shop | | | | 203-226-3790 | 971 Post Road East | Westport | 06880 | Fairfield |
| | Cycle Fitness | Rick | Beasley | rickb@cyclefitness.com | 1-800-240-2453 | 612 Main St | Monroe | 06468 | Fairfield |
| | Cycles On Call | Lou | Kozar | loukozar@gmail.com | 866-629-2453 | 96 Park St | New Canaan | 06840 | Fairfield |
| | Cycles On Call | Lou | Kozar | loukozar@cycletoncall.com | 1-866-629-2453 | 53 Larkin Street | Stamford | 06907 | Fairfield |
| | Cycling Concepts | Keith | Sherman | cyclingconcepts@aol.com | (860)-563-6667 | 2343 Main St | Glastonbury | 06033 | Hartford |
| | Cycling Sports Group | Cannondale | Tours | cannondaletours@cyclingsportsgroup.com | | 16 Trowbridge Drive | Bethel | 06801 | Fairfield |
| | Eastern Bloc Cycling Club | Thomas | Wing | tjwing01@gmail.com | | | Canton | | Hartford |
| | Eastern Bloc Cycling Club | Beth | Saman | b-saman@att.net | | | Canton | 06019 | Hartford |
| | Eastern Mountain Sports - Avon | Mike | Lloyd | e0176st@ems.com; mlloyd@ems.c | (860)-651-8031 | 380 West Main Street | Avon | | Hartford |

| Board Ambassador | Shop/Club | First name | Last name | Email | Phone | Street Address | City | Zip | County |
|------------------|-------------------------------------|---------------|------------|----------------------------------|-------------------------|-----------------------------|------------------|-------|------------|
| | Eastern Mountain Sports - | | | | (860) 644-3517 | 1510B Pleasant Valley Road | Manchester | 06040 | Hartford |
| | Eastern Mountain Sports-WH | Maggie | Gesue | e0050st@ems.com | (860) 561-4302 | 1459a New Britain Ave | West Hartford | 06110 | Hartford |
| | Elm City Cyclists | | | elmcitycycling@gmail.com | | P.O. Box 206582 | New Haven | 06520 | New Haven |
| | Fit to Ride | Brian | Case | brian@fttoride.com | (413) 525-8131 | | East Longmeadow | 01028 | |
| | Greenwich Bicycles | Rob | Kosar | info@greenwichbikes.com | (203) 869-4141 | 35 Amargerone Crossway | Greenwich | 06830 | Fairfield |
| | Hat City Cyclists | | | president@hatcitycyclists.org | (203) 790-9352 x2037786 | P.O. Box 1034 | Bethel | | Fairfield |
| | Healthy Gears, LLC | Glenn | Kohrs | glenn@healthygears.com | (860) 582-4090 | 2101 Perkins St | Bristol | 06010 | Hartford |
| | Ivy Cycling Club | | | glenn@ivybiomedical.com | | 11 Business Park Drive | Branford | | New Haven |
| | Laurel Bike Club | | | migueltorres@sbcglobal.net | (203) 387-6734 | Amity Bicycles 18 Seldon Rd | Woodbridge | | New Haven |
| | Manchester Cycle Shop | | | info@manchestercycle.com | 860-649-2098 | 178 Middle Tpke. W. | Manchester | 06040 | Hartford |
| | Mystic Community Bikes (Bike | Russ | Cumming | mysticcommunitybikes@gmail.com | 860-245-8150 | 253 Greenmanville Ave. | Mystic | 06355 | New London |
| | Mystic Cycle Centre | Rob | Kapell | mcc@mysticcyclcentre.com | (860) 572-7433 | 25 Stonington Rd | Mystic | 06355 | New London |
| | Niantic Bay Bicycles | Kim & Steve | Morrissey | nianticbaybicycles@sbcglobal.net | (860) 691-0757 | 8 Methodist St | Niantic | 06357 | New London |
| | North Haven Bike | Joe | Sayers | | 203-239-7789 | 475 Washington Ave. | North Haven | 06473 | New Haven |
| | Patagonia | Su | Ruh | | | | Westport | | Fairfield |
| | Pedal & Pump Multisport | Mike | Smallridge | pedalandpump@gmail.com | (203) 655-2600 | 51 Tokeneke Road | Darien | 06820 | Fairfield |
| | Pequot Cyclists | Jim | Blerylo | spinnerjim@sbcglobal.net | | P.O. Box 505 | Gales Ferry | | New London |
| | Pig Iron Bicycle Works | | | | 860 633 3444 | 2277 Main Street | Glastonbury | 06033 | Hartford |
| | Renaissance Cyclery | Stephen | Cole | stephen.cole@snet.net | (860) 747-2909 | 49 West Main Street | Plainville | 06062 | Hartford |
| | Ridgefield Cyclesports Inc | Frank & Draha | | ridgefieldcyclesport@att.net | (203) 438-0489 | 22 Catoonah Street | Ridgefield | 06877 | Fairfield |
| | Ridgefield LINC, Ridgefield Bicycle | Jacqui | Dowd | jacquidowd@yahoo.com | 203-431-7719 | 88 Danbury Road | Ridgefield | 06877 | Fairfield |
| | Rose City Cycle | Mickey | Gilliland | mickey@rosecitycycle.com | (860) 887-7442 | 350 Salem Turnpike | Norwich | 06360 | New London |
| | Scott's Cyclery | | | | 860-423-8889 | 1171 Main Street | Williamantic | 06226 | Tolland |
| | Smart Cycles | Alex | Stanek | info@smartcycles.com | (203) 831-9144 | 303 Strawberry Hill Avenue | Norwalk | 06851 | Fairfield |
| | Sound Cyclists | Nancy | Rosett | n_rosett@yahoo.com | (203) 840-1757 | P.O. Box 3323 | Westport | | Fairfield |
| | Southern Connecticut Cycle Club | Michael | Pelliccio | president@ctcycle.org | | P.O. Box 51 | New Haven | 06501 | New Haven |
| | Storrs Center Cycle | Aaron | Paterson | aaron@storrscentercycle.com | | 1132 Storrs Rd. | Storrs | 06268 | Tolland |
| | Straight Line Bikes & Snowboards | Mike | Woytowick | info@straightlinebikes.com | (860) 350-1500 | 103 Danbury Rd | New Milford | 06776 | Litchfield |
| | Sunshine Cycle-Works | Todd or Chris | | bikeguys@sunshinecycpleworks.com | (860) 537-2788 | 467B South Main Street | Colchester | 06415 | New London |
| | Target Training Tri & Cycle | Matt | Baldwin | eneas@ttwestport.com | 203-227-6177 | 772 Post Road East | Westport | 06880 | Fairfield |
| | The Bicycle Garage | | | | 860 537 9746 | 300 West Road | Colchester | 06880 | New London |
| | The Bike Express | Leigh | Sorrells | info@thebikeexpress.com | (203) 792-5460 | 52 Division Street | Danbury | 06415 | Fairfield |
| | The Bike Shop | Andy | Johnson | sales@bikesboards.net | (860) 647-1027 | 681 Main StreetThe Bike Sh | Manchester | 06040 | Hartford |
| | The Bike Shop | | | sales@bikesboards.net | 860-372-4022 | 1735 Ellington Rd. Unit #2 | South Windsor | | Hartford |
| | The Broken Spoke | | | | 203 350 0345 | 14 Wall Street | Madison | 06443 | New Haven |
| | Thread City Cyclers | | | johnbhankins@hotmail.com | | 129 Puddin lane | Mansfield Center | | Tolland |
| | Tolland Bicycle | David | Barrow | david@tollandbicycle.com | (860) 872-8248 | 252 Merrow Rd. (Route 195) | Tolland | 06084 | Tolland |
| | Tony's Bikes and Sports | Mike | Machisco | bgunn51@yahoo.com | (203) 878-5380 | 108 Broad Street | Milford | 06460 | New Haven |
| | Wallingford Bike Barn | | | | 203-265-2998 | 218 No. Colony Rd. | Wallingford | 06492 | New Haven |
| | Wayfarer Bicycle | Bob | Harrington | wayfarerbike@yahoo.com | (860) 443-8250 | 120 Ocean Avenue | New London | 06320 | New London |
| | Yankee Council | John | Craggs | hiayhyankee@snet.net | (860) 683-2847 | defunct? | | | |
| | Yankee Pedalers | | | yankepedal@aol.com | (860) 872-1809 | 15 Old Kent Rd | Tolland | 06084 | Tolland |
| | Zephyr Cycling Team Inc. | | | kevin.fitzmaurice@comcast.net | (203) 217-0828 | 438 BENSON RD | Middlebury | | New Haven |



Financials Summary for August 12, 2015 Board Meeting

Cash on hand (Webster): \$90,636.13, as of 8/10/15

- Outstanding Checks/Payments = \$2315 (Well Rounded Events = 1965; The Underground = 100; Rent = 250)
- Reconciled balance = \$88,321.13

P&L Year to Date, through July 2015

- Income = \$66,032
- Expense = \$58,081
- Net Income = \$7951

P&L Monthly Averages

- Average Monthly **Income**: 2015 = \$9433/mo vs. 2014 = \$6138/mo (\$73,658 for year)
- Average Monthly **Expense**: 2015 = \$8297/mo vs. 2014 = \$8213/mo (\$98,560 for year)

Budget v. Actual

Caveat: The Budget v. Actual report that follows is a work in progress and may be imperfect. We have items like the NACTO conference and Discover CT Rides that were not included in the budget we approved earlier this year.

Bike Walk Connecticut
Profit & Loss
January through July 2015

08/11/15
Cash Basis

| | Jan - Jul 15 |
|---|--------------|
| Ordinary Income/Expense | |
| Income | |
| 46400* · Other Types of Income | |
| 46430* · Miscellaneous Revenue | 14.20 |
| Total 46400* · Other Types of Income | 14.20 |
| 43400 · Direct Public Support | |
| 43410 · Corporate Contributions | 663.00 |
| 43450 · Individual Contributions | |
| 43453 · Annual Appeal | 240.00 |
| 43454 · Employer Matching Gifts | 665.62 |
| 43452 · United Way/Workplace Giving | 158.62 |
| 43450 · Individual Contributions - Other | 1,518.93 |
| Total 43450 · Individual Contributions | 2,583.17 |
| Total 43400 · Direct Public Support | 3,246.17 |
| 47200 · Program Income | |
| 47291 · NACTO Workshop | 6,330.00 |
| 47290 · DPH Complete Streets Contract | 6,942.00 |
| 47260 · Summit | 4,195.00 |
| 47250 · Bike Education | 2,025.00 |
| 47210 · Bike to Work | 100.00 |
| 47220 · Memberships | |
| 47222 · Individual Memberships | 6,370.00 |
| 47221 · Business Memberships | 1,250.00 |
| Total 47220 · Memberships | 7,620.00 |
| 47240 · Rides and Walks | |
| 47242 · Discover Tour Sponsorships - ... | 12,500.00 |
| 47244 · Discover Tour Registration - WH | 10,160.00 |
| 47245 · Discover Tour Sponsorships - ... | 12,500.00 |
| Total 47240 · Rides and Walks | 35,160.00 |
| 47230 · Annual Dinner & Silent Auction | |
| 47233 · Silent Auction | 400.00 |
| Total 47230 · Annual Dinner & Silent Auc... | 400.00 |
| Total 47200 · Program Income | 62,772.00 |
| Total Income | 66,032.37 |
| Gross Profit | 66,032.37 |

Bike Walk Connecticut
Profit & Loss
January through July 2015

08/11/15
Cash Basis

| | Jan - Jul 15 |
|--|------------------|
| Expense | |
| 62100 · Contract Services | |
| 62150 · Outside Contract Services | 300.00 |
| Total 62100 · Contract Services | 300.00 |
| 63000 · Program Services Expenses | |
| 63990 · NACTO Workshop | 1,215.00 |
| 63980 · DPH Complete Streets Contract | 6,991.90 |
| 63900 · Summit | 1,915.00 |
| 63200 · Silent Auction | 361.20 |
| 63300 · Discover Tour | |
| 63310 · West Hartford Tour Expense | 5,520.86 |
| 63320 · New Britain Tour Expense | 1,208.73 |
| Total 63300 · Discover Tour | 6,729.59 |
| 63400 · Bike Education | |
| 63420 · Coordinator/Instructors | 400.00 |
| Total 63400 · Bike Education | 400.00 |
| 63500 · Bike to Work | 929.70 |
| 63600 · Advocacy Expenses | 656.71 |
| Total 63000 · Program Services Expenses | 19,199.10 |
| 65000 · Operations | |
| 65090 · Office Space- Rent | 1,220.00 |
| 65340 · Employment Taxes | 2,607.95 |
| 65330 · Salaries | 30,365.25 |
| 65110 · Marketing/Promotion | 184.98 |
| 65005 · Bank Service Charges | |
| 65005.2 · PayPal Service Charge | 167.25 |
| 65005.3 · Credit Card Processing Fee | 362.72 |
| 65005.1 · Payroll Processing Charges | 998.02 |
| Total 65005 · Bank Service Charges | 1,527.99 |
| 65040 · Supplies | 7.94 |
| 65050 · Telephone, Telecommunications | 100.00 |
| 65060 · Website | 71.80 |
| 65120 · Insurance - GL, D&O, WorkersComp | 1,392.00 |
| 65200 · Technology, software, etc. | 1,087.70 |
| 65310 · Conference, Convention, Meeting | 16.50 |
| Total 65000 · Operations | 38,582.11 |
| 66000 · Payroll Expenses | 0.00 |
| Total Expense | 58,081.21 |
| Net Ordinary Income | 7,951.16 |
| Net Income | 7,951.16 |

10:58 AM

08/11/15

Cash Basis

Bike Walk Connecticut

Profit & Loss Budget vs. Actual

January through July 2015

| | Jan - Jul 15 | Budget | % of Budget |
|--|------------------|------------------|---------------|
| Ordinary Income/Expense | | | |
| Income | | | |
| 46400* - Other Types of Income | | | |
| 46430* - Miscellaneous Revenue | 14.20 | | |
| Total 46400* - Other Types of Income | 14.20 | | |
| 43400 - Direct Public Support | | | |
| 43410 - Corporate Contributions | 663.00 | 1,120.00 | 59.2% |
| 43450 - Individual Contributions | | | |
| 43453 - Annual Appeal | 240.00 | 0.00 | 100.0% |
| 43454 - Employer Matching Gifts | 665.62 | 2,270.00 | 29.3% |
| 43452 - United Way/Workplace Giving | 158.62 | | |
| 43450 - Individual Contributions - Other | 1,518.93 | 1,267.00 | 119.9% |
| Total 43450 - Individual Contributions | 2,583.17 | 3,537.00 | 73.0% |
| Total 43400 - Direct Public Support | 3,246.17 | 4,657.00 | 69.7% |
| 47200 - Program Income | | | |
| 47291 - NACTO Workshop | 6,330.00 | 5,625.00 | 112.5% |
| 47290 - DPH Complete Streets Contract | 6,942.00 | 6,942.00 | 100.0% |
| 47260 - Summit | | | |
| 47260.2 - Exhibitors | 0.00 | 1,500.00 | 0.0% |
| 47260 - Summit - Other | 4,195.00 | 3,375.00 | 124.3% |
| Total 47260 - Summit | 4,195.00 | 4,875.00 | 86.1% |
| 47250 - Bike Education | 2,025.00 | 3,960.00 | 51.1% |
| 47210 - Bike to Work | 100.00 | 0.00 | 100.0% |
| 47220 - Memberships | | | |
| 47222 - Individual Memberships | 6,370.00 | 6,972.00 | 91.4% |
| 47221 - Business Memberships | 1,250.00 | 3,815.00 | 32.8% |
| Total 47220 - Memberships | 7,620.00 | 10,787.00 | 70.6% |
| 47240 - Rides and Walks | | | |
| 47242 - Discover Tour Sponsorships - ... | 12,500.00 | 0.00 | 100.0% |
| 47244 - Discover Tour Registration - WH | 10,160.00 | 11,550.00 | 88.0% |
| 47245 - Discover Tour Sponsorships - ... | 12,500.00 | 20,000.00 | 62.5% |
| Total 47240 - Rides and Walks | 35,160.00 | 31,550.00 | 111.4% |
| 47230 - Annual Dinner & Silent Auction | | | |
| 47233 - Silent Auction | 400.00 | 0.00 | 100.0% |
| Total 47230 - Annual Dinner & Silent Auc... | 400.00 | 0.00 | 100.0% |
| Total 47200 - Program Income | 62,772.00 | 63,739.00 | 98.5% |
| Total Income | 66,032.37 | 68,396.00 | 96.5% |
| Gross Profit | 66,032.37 | 68,396.00 | 96.5% |

10:58 AM

08/11/15

Cash Basis

Bike Walk Connecticut

Profit & Loss Budget vs. Actual

January through July 2015

| | Jan - Jul 15 | Budget | % of Budget |
|--|------------------|------------------|---------------|
| Expense | | | |
| 65100* - Other Types of Expenses | | | |
| 65150* - Memberships and Dues | 0.00 | 200.00 | 0.0% |
| Total 65100* - Other Types of Expenses | 0.00 | 200.00 | 0.0% |
| 63000 - Program Services Expenses | | | |
| 63990 - NACTO Workshop | 1,215.00 | 1,250.00 | 97.2% |
| 63980 - DPH Complete Streets Contract | 6,991.90 | 5,833.35 | 119.9% |
| 63900 - Summit | 1,915.00 | 2,000.00 | 95.8% |
| 63100 - Annual Dinner | 0.00 | 6,839.00 | 0.0% |
| 63200 - Silent Auction | 361.20 | 2,103.00 | 17.2% |
| 63300 - Discover Tour | | | |
| 63380 - Partner net profit sharing | 0.00 | 3,000.00 | 0.0% |
| 63360 - Event Insurance | 0.00 | 1,605.00 | 0.0% |
| 63310 - West Hartford Tour Expense | 5,520.86 | 7,841.00 | 70.4% |
| 63320 - New Britain Tour Expense | 1,208.73 | 0.00 | 100.0% |
| Total 63300 - Discover Tour | 6,729.59 | 12,446.00 | 54.1% |
| 63400 - Bike Education | | | |
| 63420 - Coordinator/Instructors | 400.00 | | |
| 63400 - Bike Education - Other | 0.00 | 399.99 | 0.0% |
| Total 63400 - Bike Education | 400.00 | 399.99 | 100.0% |
| 63500 - Bike to Work | 929.70 | 2,267.00 | 41.0% |
| 63600 - Advocacy Expenses | 656.71 | 255.00 | 257.5% |
| Total 63000 - Program Services Expenses | 19,199.10 | 33,393.34 | 57.5% |
| 65000 - Operations | | | |
| 65011 - Board Development | 0.00 | 154.00 | 0.0% |
| 65090 - Office Space- Rent | 1,220.00 | 1,750.00 | 69.7% |
| 65340 - Employment Taxes | 2,607.95 | 2,800.00 | 93.1% |
| 65330 - Salaries | 30,365.25 | 30,695.00 | 98.9% |
| 65110 - Marketing/Promotion | 184.98 | 1,400.00 | 13.2% |
| 65001 - Business Registration Fees | 0.00 | 110.00 | 0.0% |
| 65005 - Bank Service Charges | | | |
| 65005.2 - PayPal Service Charge | 167.25 | 140.00 | 119.5% |
| 65005.3 - Credit Card Processing Fee | 362.72 | 207.62 | 174.7% |
| 65005.1 - Payroll Processing Charges | 998.02 | 700.00 | 142.6% |
| Total 65005 - Bank Service Charges | 1,527.99 | 1,047.62 | 145.9% |

10:58 AM

08/11/15

Cash Basis

Bike Walk Connecticut Profit & Loss Budget vs. Actual January through July 2015

| | Jan - Jul 15 | Budget | % of Budget |
|--|------------------|------------------|---------------|
| 65010 · Books, Subscriptions, Reference | 0.00 | 15.00 | 0.0% |
| 65015 · Membership Dues | 0.00 | 200.00 | 0.0% |
| 65020 · Postage, Mailing Service | 0.00 | 225.00 | 0.0% |
| 65030 · Printing and Copying | 0.00 | 387.00 | 0.0% |
| 65040 · Supplies | 7.94 | 141.00 | 5.6% |
| 65050 · Telephone, Telecommunications | 100.00 | 60.00 | 166.7% |
| 65060 · Website | 71.80 | 25.00 | 287.2% |
| 65070 · Outside Contract Services | 300.00 | 1,000.00 | 30.0% |
| 65100 · Fund Raising | 0.00 | 2.00 | 0.0% |
| 65120 · Insurance - GL, D&O, WorkersComp | 1,392.00 | 1,365.00 | 102.0% |
| 65200 · Technology, software, etc. | 1,087.70 | 1,351.00 | 80.5% |
| 65310 · Conference, Convention, Meeting | 16.50 | 500.00 | 3.3% |
| 65320 · Travel | 0.00 | 841.00 | 0.0% |
| Total 65000 · Operations | 38,882.11 | 44,068.62 | 88.2% |
| Total Expense | 58,081.21 | 77,661.96 | 74.8% |
| Net Ordinary Income | 7,951.16 | -9,265.96 | -85.8% |
| Net Income | 7,951.16 | -9,265.96 | -85.8% |



Bike Walk Connecticut Directors & Terms

As of August 2015

| Name | Date Appointed | End Of First Term | Date Reappointed | End Second Term | Date Reappointed | Resignation Date | Date Must Go Off Board |
|------------------------------|----------------|-------------------|------------------|-----------------|------------------|------------------|------------------------|
| Chris Brown | Jun-10 | Dec-12 | Jan-13 | Dec-15 | | | Dec-18 |
| Vacant [Richard Durishin] | Sep-12 | Dec-12 | Jan-13 | Dec-15 | | Jan-15 | Dec-18 |
| Vacant [Gary Griffin] | Jan-13 | Dec-15 | | | | Jan 21, 2015 | Dec-18 |
| Bill Young* listed twice? | Jan-15 | Dec-15 | | | | | Dec-21 |
| Emily Wolfe | Dec-11 | Dec-13 | Jan-14 | Dec-16 | | | Dec-19 |
| Ray Willis | May-13 | Dec-13 | Jan-14 | Dec-16 | | | Dec-19 |
| Vacant [Kelly Rago] | May-13 | Dec-13 | Jan-14 | Dec-16 | | May 8, 2015 | Dec-19 |
| Kevin Vicha | Jan-15 | Dec-16 | | | | | Dec-22 |
| Laura Baum | Jan-13 | Dec-14 | Jan-15 | Dec-17 | | | Dec-20 |
| Chris Skelly | Jan-13 | Dec-14 | Jan-15 | Dec-17 | | | Dec-20 |
| Scott Gamester | Jan-15 | Dec-17 | | | | | Dec-23 |
| David Head | Jan-15 | Dec-17 | | | | | Dec-23 |
| Bill Young* listed twice? | Jan-15 | Dec-17 | | | | | Dec-23 |
| Vacant | | | | | | | |
| Vacant | | | | | | | |

Bike Walk CT – Board Member Interest Form

#27

| | |
|-------------------------------------|--|
| Name | Brendan Harris |
| Email | bharris014@yahoo.com |
| Street Address | 35 Country Club Dr |
| City/Town | Manchester |
| State | CT |
| Zip Code | 6040 |
| Phone Number | (860) 808-7011 |
| Phone is... | Cell |
| Employer (if applicable) | Parkerville Wood Products |
| Town where employed (if applicable) | Manchester |
| Age Category | Under 35 |
| Gender | Male |
| Ethnicity | Caucasian |

Please describe your interest in biking and walking advocacy and education and why you want to serve on the board of Bike Walk Connecticut.

I have used a bicycle for both transportation and pleasure from a very young age. My bike was my occasional means to get to and from school from elementary school through high school. I have also spent countless weekends mountain biking on Case Mountain in Manchester and road cycling through Bolton, Glastonbury and Hebron.

My first dependency on a bicycle came when I studied abroad in Canterbury, England. I rented a bike upon arrival and used it to get to class, town and rail stations. This past summer I went to visit some friends I had studied with in Antwerp, Belgium. It was here that I fell in love with the idea of living in a place where one could easily live without a car and depend exclusively on walking, cycling and public transportation.

Many of the people I meet and stayed with in Antwerp did not have a driver's license or even knowledge of how to operate a car. While in Belgium for three months, I rarely entered an automobile and used a bike at one point to travel over 200 miles round trip from the southern portion of Belgium to the northern part of Luxembourg. Nearly all cities I visited had designated cycling lanes and the country side had cycling routes that were easy to access and navigate. I was inspired by this way of life and upon my return began looking into ways that I could

Qualifications, including other board experience (past and current).

What other non-profit organizations are you actively involved in (as a volunteer, member, etc.)? Please discuss your role with each.

I graduated from MCC in 2010 and began volunteering at the Eighth Utilities District Fire Department in Manchester as an EMT-B and First Responder. About a year after starting, I re-enrolled at ECSU to earn my bachelors degree and ultimately left the department due to a lack of ability to commit enough time.

I have numerous other volunteering and community involvement experience including the North United Methodist Church Youth Group in which I was a member for six years. I helped lead efforts on several fund raising events for the church as well as to help fund trips for the group. One trip included bringing 16 youth members and 4 adults to Tennessee to help build shelters in rural communities. I have also been a frequent participant in Rebuilding Together and volunteering at the local homeless shelter and food pantry.

- Finance

- Political Advocacy
- Government / working with gov't
- Strategic Planning

- Non-profit or Business Administration

- Data Analysis

- Law

- Policy

For any items you checked above, if you'd like to elaborate on your interest or experience, please do so here.

In school I studied Business Administration and Finance and I excelled in classes based on Strategic Planning. Currently, these are my strongest areas. I do however have a passion and desire to learn about and get involved in government.

What time commitment for board activities, including committee work, will you be able to make?

I currently work full time in Manchester but am actively looking to move to and work in Hartford. I have flexibility with my work schedule and have the ability to be involved with Bike Walk CT nearly every weekend and also at times during the week. If not selected to join the board, I would still have interest in getting involved.

Name, email, and phone number of two references.

Pam Butterfield – (860) 533-0554
Charlene Sullivan – (860) 716-3451
Eduardo Silva – (860) 856 3393

| | | |
|--|---------------------------|---|
| Created 22 Feb 2015 12:21:49 PM | 68.109.27.4 IP Address | Updated 22 Feb 2015 1:35:23 PM |
| PUBLIC | | PUBLIC |
| Complete | | |



Laura Baum <laura.madeline.baum@gmail.com>

Bike Walk CT - Board Member Interest Form [#30]

1 message

Wufoo <no-reply@wufoo.com>

Fri, May 8, 2015 at 9:01 AM

Reply-To: no-reply@wufoo.com

To: laura.madeline.baum@gmail.com

| | |
|-------------------------------------|--|
| Name | Colleen Kelly Alexander |
| Email | colleen@colleenkellyalexander.com |
| Street Address | 32 Hammock Rd. |
| City/Town | Clinton |
| State | CT |
| Zip Code | 6413 |
| Phone Number | (802) 782-4769 |
| Phone is... | Cell |
| Employer (if applicable) | self- motivational speaker |
| Town where employed (if applicable) | Clinton, CT |
| Age Category | 35 - 60 |
| Gender | Female |
| Ethnicity | Irish/Greek :) |

Please describe your interest in biking and walking advocacy and education and why you want to serve on the board of Bike Walk Connecticut.

I began learning how to bike at the same time I learned how to walk. My father was an avid cyclist and owned a bike shop when I was little. My fascination and love for cycling developed early. Cycling was always my primary means of transportation, exercise, and therapy throughout my youth and adult life until 10/8/11. When my husband and I moved to CT from VT I opted to continue cycling to work as often as I could, and upon a routine ride home I was run over by a large freight truck. My life has been forever changed and I want to speak out for those whose lives haven't been saved and be a voice of change for safer streets

Qualifications, including other board experience (past and current).

I am on the board of directors for the Red Cross Blood Services.

I am a motivational speaker, have been a cyclist since I was 3. I have raced, toured, and been a commuter. Served as the Executive Director of a non profit in VT for 9 years serving over 400 youth. Worked as an EMT, and a CPR, AED, First aid instructor for the Red Cross for many years.

| | |
|--|---|
| What other non-profit organizations are you actively involved in (as a volunteer, member, etc.)? Please discuss your role with each. | The American Red Cross- volunteer spokesperson and board member |
|--|---|

- Public Relations

- Social Media

- Marketing

- Communications

- Fundraising - Individuals

- Fundraising - Corporate

- Community Organizing

| | |
|--|-----------------------------------|
| What time commitment for board activities, including committee work, will you be able to make? | I can serve 7-10 hours per month. |
|--|-----------------------------------|

| | |
|--|---|
| Name, email, and phone number of two references. | Anthony Cherolis- acherolis@gmail.com Christopher Donovan- christopher.donovan@redcross.org |
|--|---|



Laura Baum <laura.madeline.baum@gmail.com>

Bike Walk CT - Board Member Interest Form [#31]

1 message

Wufoo <no-reply@wufoo.com>

Thu, Jul 16, 2015 at 2:28 PM

Reply-To: no-reply@wufoo.com

To: laura.madeline.baum@gmail.com

| | |
|-------------------------------------|--|
| Name | Sean Alexander |
| Email | sean.malone1973@gmail.com |
| Street Address | 32 Hammock Rd |
| City/Town | Clinton |
| State | CT |
| Zip Code | 6413 |
| Phone Number | (802) 503-5569 |
| Phone is... | Cell |
| Employer (if applicable) | United States Postal Service |
| Town where employed (if applicable) | Clinton |
| Age Category | 35 - 60 |
| Gender | male |
| Ethnicity | caucasian |

Please describe your interest in biking and walking advocacy and education and why you want to serve on the board of Bike Walk Connecticut.

My interest and experience in cycling began with my first BMX racing bike as a youth, leading to competing mountain bike events over a 10 year period of living in beautiful Vail Colorado to eventually experiencing the transition from mountain bike to road bike during the last 7 years of my life. Currently, My wife and I compete in triathlons and are avid cycling safety advocates. Our passion for cycling safety has grown ten fold due to Colleen's cycling trauma.

Our hopes are to both be board members and serve as bike safety ambassadors of our community as well as formulate additional ambassadors in communities across Connecticut.

Qualifications, including other board experience (past and current).

My love and passion for life which is my catalyst for change.

What other non-profit organizations are you actively involved in (as a volunteer, member, etc.)? Please

BPAC (Bike and Pedestrian Alliance of Connecticut) - member. Committed to promoting safe active transportation options for cyclists and pedestrians.

discuss your role with each.

American Red Cross - Blood donor and recipient.
Assisted with organizing blood drives.

- Public Relations

- Social Media

- Community Organizing

- Implementation / Evaluation

What time commitment for board activities, including committee work, will you be able to make?

The required time commitment per month.

Name, email, and phone number of two references.

Chris Donovan - Director of Collections, CT and MA regions
christopher.donovan@redcross.org

Greg Melville - Melville Charitable Trust
gwmelville@gmail.com 860-404-0001

Ronald Vender - Chief Medical Officer, Yale School of Medicine
Ronald.vender@yale.edu 203-785-5404



Laura Baum <laura.madeline.baum@gmail.com>

Bike Walk CT - Board Member Interest Form [#32]

1 message

Wufoo <no-reply@wufoo.com>

Mon, Aug 10, 2015 at 10:13 AM

Reply-To: no-reply@wufoo.com

To: laura.madeline.baum@gmail.com

| | |
|---|--|
| Name | Susan Smith |
| Email | blackdog.smith@yahoo.com |
| Street Address | 8 Edgewood Lane |
| City/Town | Glastonbury |
| State | CT |
| Zip Code | 6033 |
| Phone Number | (860) 659-8076 |
| Phone is... | Home |
| Age Category | 35 - 60 |
| Gender | Female |
| Ethnicity | Caucasian |
| Please describe your interest in biking and walking advocacy and education and why you want to serve on the board of Bike Walk Connecticut. | Avid bicycle enthusiast, Participant in multi-day bike tours in Michigan, New York, Virginia since 2009. Biked from Canada to Mexico self-supported in 2014. I consider myself an advocate for encouraging everyone to travel by bike. |
| Qualifications, including other board experience (past and current). | Career with UTC as engineer, communications mgr, program budget mgr, event planner Board member at InterCommunity Inc. East Hartford - 3 years |
| What other non-profit organizations are you actively involved in (as a volunteer, member, etc.)? Please discuss your role with each. | Volunteer for BikeVirginia.org 3 years - event registration |
| | <ul style="list-style-type: none"> • Strategic Planning |
| | <ul style="list-style-type: none"> • Community Organizing |
| | <ul style="list-style-type: none"> • Data Analysis |
| | <ul style="list-style-type: none"> • Planning and Design |

- Other areas of expertise / interest

For any items you checked above, if you'd like to elaborate on your interest or experience, please do so here.

Special interest in planning, organizing and leading a multi-day bike tour in CT

What time commitment for board activities, including committee work, will you be able to make?

Depends on activities planned. Available for a 7-10 hour per month commitment.

Name, email, and phone number of two references.

Kevin Vicha - current board member



August 2015 Membership Report for Bike Walk Connecticut

| Membership Level | Renewal Date | Company Name | Total |
|------------------------------|--------------|--------------|-------|
| Business Member - Premier | | | 1 |
| Business Member - Gold | | | 1 |
| Business Member - Silver | | | 1 |
| Business Member - Bronze | | | 3 |
| Individual | | | 137 |
| Individual - Recurring | | | 36 |
| Family/Household | | | 55 |
| Family/Household - Recurring | | | 16 |
| Supporting | | | 28 |
| Supporting - Recurring | | | 8 |
| Sustaining | | | 6 |
| Student | | | 1 |
| Lifetime | | | 2 |
| Grand Total | | | 295 |

On Jul 21, 2015, at 2:01 PM, Bill Nesper <billnesper@bikeleague.org> wrote:

Hi Kelly,

I'm breaking my rule of not bothering people on vacation, but I figure you can completely ignore this email! I just wanted to let you know what I was up to.

As you know we have funding through Trek to visit 100 communities a year and offer technical assistance and help with becoming BFCs. One of the major factors in where we go is whether or not the local Trek retailer is participating in supporting the Bicycle Friendly Community program. Two of the communities that have come forward in CT are Newington and Middletown. I wanted to see if you might be interested in working with us on BFC Visits in each of these (see details about visits below). I was looking at August 20-21 or 24-25 or sometime the week of September 8th as possibilities. Please take a look at info below and let me know what you think when you have a chance. Thanks again! Bill

Bicycle Friendly Community (BFC) Visit Process and Logistics

The BFC program is the roadmap to build world-class bicycling communities. Thanks to Trek's support, the League is getting out to more communities in-person to see biking programs and infrastructure, engage with city staff and inspire action from community leaders through a customized BFC Report Card. The League's role in these visits is to provide hands-on expertise to help solve bicycling infrastructure and policy challenges, provide solutions from successful communities across the country and to introduce the Trek retailer to key agency staff and advocacy leaders.

Overview

Pre-ride meeting (15-20 minutes) – Lead: League and city host

This is the League's opportunity to set expectations for the day and inspire the diverse group of stakeholders who may be in the same room together for the first time. Participants hear a brief overview of the BFC program, an overview of the key components of a BFC and what the group will be examining on the ride. City staff and/or the League representative will provide a description of what the group will see on the ride, impart any important safety notes and share when/where the ride will conclude. This group should be kept to fewer than 15 people, if possible focusing on agency staff, decision makers, business representatives, key advocates and Trek retailers.

Responsibilities:

Inviting participants: City staff, advocacy group and League staff

Welcome: City staff and League staff

BFC overview: League staff

Ride and city overview: City staff

Bike Ride (90-120 minutes) – Lead: City staff

The ride and debriefing are designed to give the community focused, actionable feedback and raise awareness as to what is already in place for bicycling in the community. Participants are given a guided tour of existing and planned bicycling infrastructure, as well as an opportunity to work through challenges and opportunities for improvements. League staff will provide immediate feedback as to what will make the biggest difference on the tour in the debriefing discussion following the ride.

Responsibilities:

Ride routing: City staff (with assistance of advocacy leader)

Ride leading: City staff (with assistance of advocacy leader)

Post-ride debriefing and discussion (60-90 minutes) – Lead: League staff

The League will present the most important building blocks of Bicycle Friendly Communities, identify priorities for the community and how to take action. League staff will lead a discussion with participants on these priorities and answer questions regarding these and other vital bicycle-friendly policies, programs and projects. Participants will be encouraged to take responsibility for these action steps. League staff will follow up with a customized Report Card that lays out the bicycle-friendliness of the community and these key actions for improvement. If stakeholders have limited availability on the day of the BFC visit and can only make one portion of the day, it is suggested that they prioritize the post-ride debriefing and discussion.

Responsibilities:

Schedule debriefing/discussion place: City staff

Presentation and discussion facilitation: League staff with support from advocacy group leader

Report card creation: League staff

Who should attend?

We want to have as many stakeholders and decision makers participating in these visit as possible. Here is a list of types of people that should be invited, knowing that some may only be able to make it to part of the event. As previously mentioned, the post-ride debriefing discussion is the most important portion of the visit.

- Bike/Pedestrian Program Coordinator (they will coordinate the ride with AO)
- Local advocacy organization (they will lead the communication)
- Traffic Engineers/Planners (City and County)
- Mayor (and/or staff)
- City Council/Alders (and/or staff)
- Public Works staff
- Parks/Recreation staff
- Community Health Board
- Economic Development
- Chamber of Commerce
- State Department of Transportation
- Safe Routes to School / Education Coordinator
- Trek Retailer(s)

BILL NESPER, Vice President, Programs

BILL@BIKELEAGUE.ORG | [202-621-5444](tel:202-621-5444)

Summary of Work in Progress, What's In the Pipeline for Executive Director (as of August 11, 2015)

This page contains the list of items we talked about at the May 2015 board meeting (see 5/13 email to follow), plus most of the new items that have come up over the summer (see 8/5 email to board on ED Update: New Work/Initiatives). See also the ED Update provided on July 16.

NEW Additions Since July/August 2015

1. 8/24-8/25 --- LAB visits to Newington & Middletown – board ambassadors needed
2. 7/31 comments submitted to the Governor's Council on Climate Change (under DEEP)
3. 8/4 Governor & DOT Press Event on Burnside Ave Road Diet
4. 8/7 meeting with Rails to Trails, Housatonic folks
5. Sun 9/13 TS 101 in New Britain
6. Sat 9/19 recreational ride in Hartford
7. Sat – Sun 9/19 – 9/20 – Presence at CT Cycling Festival
8. Sat 11/7 – KK Speaking request for Western New England Greenways Conference in Bennington
9. Mission Statement—remedy omission of walking in mission statement. Add mission statement to purpose section of bylaws, with other bylaws revisions.

Projects in the Pipeline as of May 2015

From: **Bike Walk CT** <bikewalkct@bikewalkct.org>

Date: Wed, May 13, 2015 at 12:46 PM

Subject: Projects in the pipeline - background for tonight's discussion

To: Kevin Vicha <kvicha@comcast.net>, "VICHA, KEVIN PW" <kevin.vicha@pw.utc.com>, Laura Baum <laura.madeline.baum@gmail.com>

Hi Kevin and Laura -- I don't think we'll have time to talk before tonight's meeting with respect to the agenda item on allocating time, but I wanted to share some information with you.

I wanted to make sure you both have good background on the **DPH contract**:

- This is a 5 year contract, at \$13884/year = 69K overall. I secured this funding by reaching out to DPH. We're completing the 2nd year now. The money is from a CDC grant to DPH, which DPH uses for various contracts. DPH = the CT Dept. of Public Health. CDC = the federal Centers for Disease Control. The grant has to do with obesity and increasing physical activity. Complete Streets were a focus area. Complete streets help people be more active, reducing tendency toward obesity.
- Our 2nd year scope of work includes the NACTO workshop, share the road work, complete streets metrics, complete streets resources online.
- The current year's scope of work includes updating, redesigning and distributing Share the Road materials, which I must complete by June 30.
- I still need to do the follow up from the NACTO workshop: getting evals from participants, sending follow up materials, preparing report for DPH. DPH and participants would have liked it by now and I feel I am trying their patience. I've had to put their requests aside to make DCT and Bike to Work Day priorities.
- Additionally, I'm a little overdue on executing an amendment to it for the current year (July 2014 - June 30 2015). Long story. It came in days before the Summit & Nacto workshop, and I'm not caught up yet.
- DPH wants to start fleshing out scope of work for 3rd year now. 3rd year starts July 1.

Other current programming and events commitments:

- Bike to Work Day 5/15

- Legislation--bike bill (SB 502), funding (6840). Also, 1062, but that seems stalled. Sessions ends June 3. Most activity happens toward the end of session.
- June 6 DCT Ride
- DPH Scope of work to be completed by June 30. Final reports due in Aug.
- Sept 27 DCT Ride (publicity, event registration system, taking and recording payments and financials)
- Nov/Dec - decide on and publicize legislative agenda. State report card maps out what we should be advocating for.
- Nov 20 Annual Dinner & Silent Auction
- Annual Appeal (starts with annual dinner and giving day in Nov.)
- Multi Day Tour planning (should be starting now for 2016)

Other matters we/I should be attending to (in no particular order):

- Update membership records - should be done weekly. Involves updating spreadsheet, inviting to member group, uploading records to Constant Contact, listing on website, sending thank yous/acknowledgements
 - Complete streets surveys and scorecard? July & August?
 - Next steps to chapter arrangement? Hartford, Stamford and New Haven are interested. This relates to fundraising.
 - Develop 2-3 yr fundraising plan
 - Bike club, bike shop liaison assignments for board members
 - Funder prospecting and cultivation - time needs to be reserved on an ongoing basis. Programming and event commitments keep pushing this aside.
 - Board member prospecting, recruitment, orientation
 - ED reports and updates to board
 - Find bookkeeper
 - Coordinate with Scott on quickbooks procedures
 - Oversee financials
 - Oversee 990 completion
 - Website updates
 - File reports when due -- Ethics (5 x year); Secretary of the State on board members (annually); consumer protection (annually); LAB, Alliance - periodic.
 - Migrate to QuickBooks online from desktop system
 - Regular email blasts for membership -- new and renewal reminders
 - Migrate to membership software platform from manual excel system - keeps getting back burnered for lack of time to focus on
 - Newsletters, News posts to keep website fresh and attract web traffic
 - Define roles, responsibilities w HR expert - status of Janet Waterston consult?
 - Resolve Compensation / health ins subsidy for 2014
 - Resolve goals, expectations in light of compensation and staffing levels
 - Annual report - we really should be doing a simple annual report, but it keeps getting back burnered
 - Op eds, LTEs on advocacy priorities - we should be building buzz and clout through earned media
 - Participate on Bike Ped Advisory Board - monthly meetings
 - State Highway strat plan - - participate in to represent Bike Ped community... coming this summer? fall? Led by DOT.
 - Handling requests to participate in numerous meetings -- Transform CT, i-84, monthly CRCOG transpo committee mtgs; CRCOG bike ped meetings, ad hoc invitations from overlapping organizations (eg CT Commission on Aging's Liveable Communities) and misc groups
-

DISCOVER CT- New Britain

Actions/decisions needed:

From Board:

Help with solicitations- at \$32,100 so far vs \$40,000 target. BNB and BWH has exceeded their targets, BWCT is falling short. We keep 75% of the net proceeds, so our target is higher. See chart for details.

| | Pledged | Target | Difference |
|------|---------|--------|------------|
| BWCT | 18,200 | 30,000 | (11,800) |
| BNB | 8,100 | 5,000 | 3,100 |
| BWH | 5,800 | 5,000 | 800 |

Volunteer- Laura, Emily and Scott already volunteered. We need marshals and help with check in

Register to ride

Help with PR- put up posters, hand out postcards at events

Celeb/media sponsor ideas

FYI- brunch is exceeding original estimate by approx. \$2,000, NB will cover the difference with a grant, minimum of \$2,000 to be contributed

From Kelly:

PR plan that I can share with others (date?)

Weekly update on payments received