



Discover Connecticut Bicycle Tour Series

2018 Sponsorship Opportunities

Bike Walk Connecticut, Inc., a 501(c)(3) organization, is conducting a one-day bicycle ride in the Bicycle Friendly Community of New Britain, Connecticut. For more information, please contact Discover Connecticut Bicycle Tour chair Susan Smith at DiscoverCT@bikewalkct.org

<i>Sponsor Benefits</i>	<i>Title Sponsor</i>	<i>Leadership Sponsor</i>	<i>Gold Sponsor</i>	<i>Silver Sponsor</i>	<i>Bronze Sponsor</i>	<i>Friend Sponsor</i>
Exclusive sponsorship opportunity for Tour	★					
Speaking opportunity at 2018 Discover CT event	★					
Company name on poster displayed at event	★	★	★			
Opportunity to host a specific bike route rest stop	★	★	★	★	★	
Complimentary registration for sponsor employee or family member	10	5	3	2	1	
Opportunity to display your company's product or service	★	★	★	★	★	
Company name on Bike Walk CT website and promotional material in order of sponsorship level	★	★	★	★	★	★
Company name on route maps	★	★	★	★	★	★
<i>Sponsorship Fee</i>	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000	\$ 500	\$ 100