

## Discover Connecticut Bicycle Tour Series 2016 Sponsorship Opportunities

Bike Walk Connecticut, Inc., a 501(c)(3) organization, conducts a series of one-day bicycle rides and a multiday ride across Connecticut to "discover" different Connecticut communities. In 2016, Bike Walk Connecticut will host one-day rides in Glastonbury and New Britain.

For more information, please contact Discover Connecticut Bicycle Tour Chair Susan Smith at <a href="DiscoverCT@bikewalkct.org">DiscoverCT@bikewalkct.org</a>

Sponsor Benefits	Title Sponsor	Leadership Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Friends Sponsor
Exclusive sponsorship opportunity for	<u> </u>					
Tour Series						
Speaking opportunity at 2016 Discover CT events	*					
Company name on Tour Series banner	*	<b>★</b>				
Company name on primary tour give- away in order of sponsorship level	*	<b>★</b>	*	<b>★</b>		
Opportunity to host a specific bike route rest stop	*	<b>★</b>	*	<b>★</b>	*	
Complimentary registration for sponsor employee or family member	15	10	5	2	1	
Opportunity to display your company's product or service	*	<b>★</b>	<b>★</b>	<b>★</b>	<b>★</b>	
Company name on Bike Walk CT website and promotional material in order of sponsorship level	*	*	*	*	*	*
Company name on route maps	*	<b>★</b>	*	*	*	<b>*</b>
Sponsorship Fee	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000	\$ 500	\$ 100



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	\$		
DISCOVER CONNECTICUT SPONSORSHIP LEVEL	SPONSOR'S CONTRIBUTION AMOUNT		
SPONSOR NAME & SIGNATURE	DATE		
SPONSEE NAME & SIGNATURE	DATE		