



## 2013 Budget v. 2013 Actual v. Proposed 2014 Budget

Income	2013 Budget	2013 Actual	(Under) Over Budget	2014 Budget	Notes
<b>43400 - Direct Public Support</b>	<b>\$ 42,000</b>	<b>\$ 32,183</b>	<b>\$ (9,817)</b>	<b>\$ 57,825</b>	
43410 - Corporate Contributions	\$ 35,000	\$ 21,129	\$ (13,871)	\$ 20,000	
43410.1 - Bike to Work Corporate Donation		\$ 129	\$ 129		
43410 - Corporate Contributions - Other	\$ 35,000	\$ 21,000	\$ (14,000)	\$ 20,000	Considers unlikely CSG support but new biz sponsorship program. Based on board fundraising assistance and bike shop liaison efforts.
43430 - Grants	\$ -	\$ 5,000	\$ 5,000	\$ 20,825	
43431 - HFPG Grant, restricted	\$ -	\$ 5,000	\$ 5,000	\$ -	
xxxxx - DPH Grants, restricted	\$ -		\$ -	\$ 20,825	Represents yr1 and 1/2 yr 2 at 13,883/year
43450 - Individual Contributions	\$ 7,000	\$ 6,054	\$ (946)	\$ 17,000	
43453 - Annual Appeal	\$ 2,500	\$ 1,565	\$ (935)	\$ 1,600	
43454 - Employer Matching Gifts	\$ 1,500	\$ 1,365	\$ (135)	\$ 1,400	
43452 - United Way/Workplace Giving		\$ 233	\$ 233	\$ 1,000	To do: Ramp up effort for United Way contributions
43450 - Individual Contributions - Other	\$ 3,000	\$ 2,892	\$ (108)	\$ 13,000	Based on board fundraising assistance and bike shop liaison efforts, , as well as increased publicity via DPH grant.
<b>46400 - Miscellaneous Income</b>	<b>\$ 500</b>	<b>\$ 352</b>	<b>\$ (148)</b>	<b>\$ 500</b>	recycling proceeds from Travelers
<b>47200 - Program Income</b>	<b>\$ 70,200</b>	<b>\$ 70,798</b>	<b>\$ 598</b>	<b>\$ 78,500</b>	
47295 - Hartford Bike Rack Project		\$ 4,389	\$ 4,389	\$ -	This 2007 grant is complete.
47280 - Bike Walk CT Jersey		\$ 300	\$ 300	\$ 3,000	Assumes 50 jerseys at \$60 ea.
47260 - CT Bike Walk Summit	\$ 4,600	\$ 4,745	\$ 145	\$ 4,500	
47260.2 - Exhibitors	\$ 1,000	\$ 825	\$ (175)	\$ 2,000	Consider DPH grant's workshop as summit.
47260 - CT Bike Walk Summit - Regis	\$ 3,600	\$ 3,920	\$ 320	\$ 2,500	Assumes 100 people at minimum of \$25 pp.
47250 - Bike Education	\$ 3,500	\$ 5,989	\$ 2,489	\$ 7,500	<b>Biz plan is essential to substantially build this revenue. Based on 2 Simsbury contracts, and at least 10 TS101 offerings.</b>
47210 - Bike to Work	\$ 8,600	\$ 2,575	\$ (6,025)	\$ 5,000	<b>Via new sponsorship program</b>
47220 - Memberships	\$ 10,500	\$ 9,946	\$ (554)	\$ 25,500	
47220 - Memberships - Individual	\$ 8,000	\$ 6,581	\$ (1,419)	\$ 18,000	Via board assistance in recruitment and bike shop liaison efforts
47221 - Previous Bike Shop Mships	\$ 2,500	\$ 676	\$ (1,824)		
47220 - Memberships - Other		\$ 2,689	\$ 2,689	\$ 7,500	Allowing ample time for staff to recruit business members is critical. Based also on board fundraising assistance and bike shop liaison efforts, as well as increased publicity via DPH grant.



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<b>47240 · Discover Hartford</b>	\$ 30,000	\$ 26,526	\$ (3,474)	\$ 15,000	Based on prospective relationship w CCAP
<b>47244 · Hartford Bike Tour Regi</b>		\$ 4,020	\$ 4,020	\$ -	
<b>47244 · Hartford Bike Tour Registration</b>	\$ 15,000	\$ 14,006	\$ (994)	\$ -	
<b>47245 · Discover Hartford Tour Sponsors</b>	\$ 10,000	\$ 8,500	\$ (1,500)	\$ -	
<b>47246 · Discover Bike Tour Grants</b>	\$ 5,000	\$ -	\$ (5,000)	\$ 15,000	Based on prospective relationship w CCAP
<b>47231 · Annual Dinner</b>	\$ 9,000	\$ 5,783	\$ (3,217)	\$ 9,500	Based on KK's 2013 figure of 9325
<b>47233 · Silent Auction</b>	\$ 4,000	\$ 10,046	\$ 6,046	\$ 8,500	Based on KK's 2013 figure of 8420
<b>47200 · Program Income - Other</b>		\$ 500	\$ 500		
<b>Total Income</b>	<b>\$ 112,700</b>	<b>\$ 103,333</b>	<b>\$ (9,367)</b>	<b>\$ 136,825</b>	



## 2013 Budget v. 2013 Actual v. Proposed 2014 Budget

Expenses	2013 Budget	2013 Actual	(Under) Over Budget	2014 Budget	Notes
<b>63000 - Program Services Expenses</b>	<b>\$ 32,900</b>	<b>\$ 27,794</b>	<b>\$ (5,106)</b>	<b>\$ 28,165</b>	
63950 - Bike Jerseys		\$ 260	\$ 260	\$ 2,250	Assumes cost of 50 jerseys. S&H at 45 ea
63900 - Statewide Summit	\$ 1,800	\$ 1,614	\$ (186)	\$ 500	Based on allocation in DPH grant budget
xxxxx - HFPG Grant		\$ -	\$ -	\$ 3,750	75% for consultant, 25% for staff/overhead
xxxxx - DPH Grant		\$ -	\$ -	\$ 5,565	Based on yr 1 budget and antic yr 2 budget
63800 - Hartford Bicycle Rack Project		\$ 1,404	\$ 1,404	\$ -	This 2007 grant closed out in 2013.
63100 - Annual Dinner	\$ 5,900	\$ 10,499	\$ 4,599	\$ 6,700	2014 amt includes all CCSU fees and supplies, based on 2013. 2 CCSU pmnts were made in 2013.
63200 - Silent Auction		\$ 1,714	\$ 1,714	\$ 1,600	Assumes 2013 supplies are reused and 2 safari purchases.
63300 - Hartford Tour	\$ 12,600	\$ 8,197	\$ (4,403)	\$ 750	Based on prospective relationship w CCAP
63370 - Equipment rental	\$ 100	\$ -	\$ (100)	\$ -	
63360 - Event Insurance	\$ 1,000	\$ 1,210	\$ 210	\$ -	
63350 - Materials	\$ 5,000	\$ 746	\$ (4,254)	\$ -	
63310 - Printing	\$ 2,500	\$ 1,801	\$ (699)	\$ -	
63320 - Outside Contract Services	\$ 3,000	\$ 2,500	\$ (500)	\$ -	
63330 - Supplies	\$ 750	\$ 377	\$ (373)	\$ -	
63340 - Postage	\$ 250	\$ -	\$ (250)	\$ -	
63300 - Hartford Tour - Other		\$ 1,562	\$ 1,562	\$ 750	possibly for limited advertising
63400 - Bike Education	\$ 2,500	\$ 2,555	\$ 55	\$ 6,000	
63406 - Printing	\$ 100	\$ -	\$ (100)	\$ 100	
63404 - Equipment Maintenance & Supplies		\$ 1,030	\$ 1,030	\$ 1,500	
63440 - Transportation/Equipment	\$ 400	\$ -	\$ (400)	\$ 400	
63420 - Coordinator/Instructors	\$ 1,500	\$ 1,525	\$ 25	\$ 4,000	Based on 2 paid instructors for 10 TS101 offerings
63410 - Supplies	\$ 500	\$ -	\$ (500)		delete this line item
63500 - Bike to Work	\$ 8,100	\$ 1,377	\$ (6,723)	\$ 800	BTW "kits" contingent on recruiting an underwriter/sponsor
63560 - Prizes	\$ 3,575	\$ -	\$ (3,575)	\$ -	
63550 - Technology/Tracking	\$ 125	\$ -	\$ (125)	\$ -	
63540 - Food	\$ 500	\$ -	\$ (500)	\$ 300	
63530 - Publicity		\$ 877	\$ 877		
63510 - Advertising	\$ 3,900	\$ 500	\$ (3,400)	\$ 500	
63600 - Advocacy Expenses	\$ 2,000	\$ 175	\$ (1,825)	\$ 250	In case of incidental expenses. \$500 biennial lobbyist registration is paid through 2014



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Expenses	2013 Budget	2013 Actual	(Under) Over Budget	2014 Budget	Notes
<b>65000 - Operations</b>	<b>\$ 78,230</b>	<b>\$ 79,519</b>	<b>\$ 1,289</b>	<b>\$ 102,644</b>	
65011 - Board Development		\$ 238	\$ 238	\$ 200	
65090 - Office Space- Rent	\$ 6,180	\$ 6,695	\$ 515	\$ 6,180	
65080 - Equipment	\$ 1,500	\$ -	\$ (1,500)	\$ 750	May need new copier, allows for other incidental exps
65340 - Benefits/Employment Taxes	\$ 6,200	\$ 5,888	\$ (312)	\$ 7,592	<b>Employment taxes are 7.65%. Are addl fees included here?</b>
65330 - Salaries	\$ 50,000	\$ 56,450	\$ 6,450	\$ 73,000	
65110 - Marketing/Promotion	\$ 2,000	\$ -	\$ (2,000)	\$ 2,000	
65001 - Business Registration Fees	\$ 500	\$ 550	\$ 50	\$ 500	
65005 - Bank Service Charges	\$ 2,400	\$ 1,623	\$ (777)	\$ 2,350	
65005.2 - PayPal Service Charge	\$ 1,200	\$ 390	\$ (810)	\$ 1,200	750 w/o Tour fees + 203 Square fees + 240 paypal biz acct fees
65005.3 - Credit Card Processing Fee		\$ 118	\$ 118		(2013 all paypal fees =1239, + Square fees of 203 = 1432)
65005.1 - Payroll Processing Charges	\$ 1,200	\$ 1,116	\$ (84)	\$ 1,150	
65015 - Membership Dues	\$ 500	\$ 575	\$ 75	\$ 575	
65020 - Postage, Mailing Service	\$ 750	\$ 395	\$ (355)	\$ 750	Substantial annual appeal costs will appear in 2014 not incurred in 2013
65030 - Printing and Copying	\$ 1,000	\$ 1,239	\$ 239	\$ 1,300	Substantial annual appeal costs will appear in 2014 not incurred in 2013
65040 - Supplies	\$ 200	\$ 419	\$ 219	\$ 500	
65050 - Telephone, Telecommunications	\$ 1,500	\$ 1,265	\$ (235)	\$ 1,300	
65060 - Website	\$ 250	\$ 175	\$ (75)	\$ 120	Web hosting fees are paid through 2014. We may incur some email hosting fees.
65120 - Insurance - Liability, D and O	\$ 2,000	\$ 1,295	\$ (705)	\$ 852	GL = 278, D&O = 574
65200 - Technology, software, etc.	\$ 1,000	\$ 1,116	\$ 116	\$ 2,900	Incl Constant Contact & member/donor software subscriptions
65310 - Conference, Convention, Meeting	\$ 750	\$ 306	\$ (444)	\$ 1,375	Incl 860 for 2 Natl Summit registrations.
65320 - Travel	\$ 1,500	\$ 1,292	\$ (208)	\$ 400	No costs incurred for DC lodging for summit. Does not incl Alliance Idshp retreat.
<b>Total Expense</b>	<b>\$ 111,130</b>	<b>\$ 107,313</b>	<b>\$ (3,817)</b>	<b>\$ 130,809</b>	
<b>Total Income</b>	<b>\$ 112,700</b>	<b>\$ 103,333</b>	<b>\$ (9,367)</b>	<b>\$ 136,825</b>	
<b>NET INCOME</b>	<b>\$ 1,570</b>	<b>\$ (3,980)</b>	<b>\$ (5,550)</b>	<b>\$ 6,016</b>	