



Sponsorship Opportunities



Share the Road Campaign

Connecticut is overdue for a full-fledged "share the road" multimedia campaign. With the passage of the vulnerable user bill, now is an opportune time to remind the public about things like the 3-foot passing law, that bikes may use the roadways, and to stop for pedestrians in crosswalks, and responsibilities of motorists, cyclists and pedestrians alike.



Bicycle Education Programs

Bike Walk Connecticut offers the League of American Bicyclist-designed Traffic Skills 101 program, a day long course to give adult cyclists the skills, knowledge and confidence to handle on-road cycling in traffic.

Our fun, interactive trainings for area youth can reach hundreds of children a year. We get children riding on bicycles and teach them skills to ride safely. With your sponsorship, we can bring these trainings to schools, camps, and special events.



Bike to School, Walk to School Days

We promote International Bike to School Day, held each May, and International Walk to School Day, held each October. Both programs are designed to help kids be more active by getting to school on foot or by bike.



Bike to Work Day May 15: It's Easier Than You Think!

Held nationally each May, Bike to Work Day encourages workers across the state to try getting to work by bike. We facilitate dozens of Bike to Work Day events statewide, reaching out to both the public and private sectors to get thousands on bikes that day, then encourage them to keep it up.



Bike Walk Summit 2015

Held every other year, our Bike Walk Summit convenes people from all over Connecticut to get detailed guidance on making their community or organization more bike- and walk-friendly. They learn about new developments in policy and funding mechanisms and network with other community leaders about best practices in other Connecticut cities and towns.



Complete Streets Advocacy Workshops

Connecticut has a wealth of urban planning and engineering expertise about what complete streets are. Now we need to implement them. We would like to conduct a series of workshops to develop local champions for complete streets, citizen task forces, and implementing complete streets across the state.



Discover Connecticut Tour Series

With sufficient sponsorship, Bike Walk Connecticut will launch a series of three separate one-day bicycle tours and a multiday ride across the state to "discover" different CT communities, building on the success of our Discover Hartford Bicycle Tour.



Annual Dinner & Silent Auction

Set for Friday, November 20, 2015, this fun event is part educational and part social, bringing together champions for bikeable, walkable communities from all across the state. Recent keynote speakers have been top level state policymakers whose support for our mission is essential.

Bike Walk Connecticut

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