



Sponsorship Opportunities



Bicycle Education Program for Students

Our fun, interactive trainings for area youth reach hundreds of children a year. We get children riding on bicycles and teach them skills to ride safely. We bring these trainings to schools, camps, and special events.



Bike to School, Walk to School Days

We promote International Bike to School Day, held each May, and International Walk to School Day, held each October. Both programs are designed to help kids be more active by getting to school on foot or by bike.



Bike to Work Day: It's Easier Than You Think!

Held nationally each May, Bike to Work Day encourages workers across the state to try getting to work by bike. We facilitate dozens of Bike to Work Day events statewide, reaching out to both the public and private sectors to get thousands on bikes that day, then encourage them to keep it up.



Bike Walk Summit 2015

Held every other year, our Bike Walk Summit convenes people from all over Connecticut to get detailed guidance on making their community or organization more bike- and walk-friendly. They learn about new developments in policy and funding mechanisms and network with other community leaders about best practices in other Connecticut cities and towns.



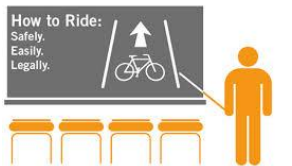
Complete Streets Advocacy Workshops

Connecticut has a wealth of urban planning and engineering expertise about what complete streets are. Now we need to implement them. Beginning in 2014, we would like to conduct a series of workshops aimed at developing local champions for complete streets, creating citizen task forces, and getting complete streets implemented in rural, suburban and urban communities.



Discover Hartford Bicycle Tour

Held in the fall, "Discover Hartford" is a family-friendly, non-competitive event that welcomes cyclists of all abilities to explore our capital city's diverse neighborhoods, architectural and cultural gems, and parks by bicycle. Discover Hartford sponsorship opportunities are at the \$10,000, \$5,000, \$2500 and \$1000 levels.



Traffic Skills 101 Program for Adults

Bike Walk Connecticut offers the League of American Bicyclist-designed Traffic Skills 101 program, a day long course to give cyclists the skills, knowledge and confidence to handle on-road cycling in traffic.



Annual Dinner & Silent Auction

Held in late fall each year, this fun event is part educational and part social, bringing together champions for bikeable, walkable communities from all across the state. Recent keynote speakers have been top level state policymakers whose support for our mission is essential.