



**For Immediate Release:**  
May 11, 2017

**CONTACT:**  
**Adina Giannelli**  
[adina@bikewalkct.org](mailto:adina@bikewalkct.org)

## **RIDE OF SILENCE TO OCCUR THROUGHOUT STATE AND GLOBALLY MAY 17, 2017**

**Madison, CT** — On May 17<sup>th</sup>, people from across the globe will come together to participate in the International Ride of Silence.

Bike Walk Connecticut (BWCT), an organization that is working to change the culture of transportation, is collaborating with the national Ride of Silence on Wednesday, May 17 in multiple locations throughout the state. Along the shoreline, rides will be held at the Madison Green, and at Iron House of Fitness in Old Saybrook. The National Ride of Silence, which starts at 6:30 p.m, also is taking place in Danbury, Danielson, and West Hartford in Connecticut, along with other locations nationwide.

According to Sean and Colleen Alexander, BWCT Board Members active in the Ride of Silence, the Ride of Silence honors those who have been injured or killed while riding bikes or walking “to raise awareness that we are here and share the road.” Colleen Alexander nearly died after a collision in Madison in 2011.

“The Ride of Silence is important because it engages the community to acknowledge those who have lost their lives due to carelessness and negligence. We feel as board members of BWCT that getting together with Ride of Silence is an opportunity to build connections across the state as every city in town has a story about a critically injured cyclist,” Colleen Alexander said. “We are honored to work with host sites such as Iron House Fitness and Madison Police along the Connecticut shoreline.”

“The power of the human family in making change is profound,” Colleen Alexander said. “We are always stronger together.”

A note for Ride of Silence riders: Helmets are mandatory on ALL rides. Reflective vests and lights are also highly recommended. All rides are considered “no drop” meaning riders of ALL levels are recommended and welcomed. The rides are no more than 5-7 miles and cycled in unity as a human family working towards safer communities.

For more information, visit [www.rideofsilence.org](http://www.rideofsilence.org) and [www.bikewalkct.org](http://www.bikewalkct.org).