

## **Business Membership Opportunities**

Business & Organization Membership Benefits	Bronze: \$250	Silver: \$500	Gold: \$1000	Platinum: \$2500	Premier Custom Memberships Starting at \$5000
All the standard benefits of membership (including representation in bike/pedestrian legislative issues; action alerts; invitations to conferences and workshops; electronic newsletters)	*	*	*	*	•
Recognition & listing on our website and publications	•	•	•	•	•
Window decal and web badge to showcase your support for CT's only statewide bike/pedestrian advocacy organization	•	•	<b>*</b>	•	•
Number of Individual Memberships	1	2	3	4	5
Opportunity to exhibit at one of our events at no additional charge*		•	•	•	•
Bike to Work Day Event Kit		•	•	<b>♦</b>	<b>*</b>
One 1-hour Bike Commuting Clinic at your business, organization, community, or school for your employees, members or students			•	•	•
\$5 discount on individual memberships for your employees or organization members			•	•	•
Logo and link as a sponsor of email newsletter for one month			•	•	•
One 2-hour bike education class for your employees, members or students				•	•
Logo and link as a "Major Sponsor" on our website				•	•
Co-sponsorship recognition for one Bike Walk CT event per year				•	
Exclusive Premier Sponsorship of one Bike Walk CT event or program per year *					•

<sup>\*</sup> Includes events and programs listed in Sponsorship Opportunities, except for the Discover Hartford Bicycle Tour, which has separate sponsorship levels.

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